



Mackenzie Financial – Female Coach “level-up” Initiative

FAQ Document:

What does the Program Entail?

Thanks to the support of one of Alpine Canada’s premier partners – Mackenzie Financial. Alpine Canada in partnership with the Provincial/Territorial Ski Associations will be providing a coaching subsidy to female coaches to help eliminate one of the barriers identified with getting more females to continue along the pathway toward completing their education in the profession of alpine ski coaching. The intent is to create an opportunity for females to be eligible for a meaningful reduction in the cost of attending coach education at the Development Level context and the Performance Level context in Alpine skiing.

How much is the subsidy?

The subsidy is 50% of the registration cost of the DL or PL that is delivered by the PTSO

How do I receive the subsidy?

To be eligible to receive the course subsidy, interested female coaches must register to take either the DL or PL training in their Province. Each PTSO or Region has been allocated a quota for offering subsidies (see below). All female registrations up to and including March 1st, 2024, will be included in a random draw of all female registrants in said province on March 4th, 2024, by their respective PTSO/Region. All registrants that had their name selected for the subsidy will be notified by their PTSO/Region the week of March 4th, 2024.

How can I apply?

If you are female and register for either the ACA DL or PL Coaching course, you automatically become eligible for the random draw on March 4th, 2024.

Out of Province/Territory participants - it is the candidate’s responsibility to inform their Province/Territory of residence that they are registered for a DL/PL course out of Province and therefore should be included in the random draw within their Province/Territory.

How will the selected recipients receive their subsidy?

The appropriate subsidy (50% of the registration cost of the course – does not include lift tickets, food, travel or accommodation) will be issued by the PTSO delivering the course. ACA will in turn reimburse the PTSO for the subsidy.

Is the subsidy applicable to females from any Province/Territory?

The following is the distribution of coaching subsidies by Province/Territory/Region:

BC – 3 DL, 1 PL

ALB – 3 DL, 1 PL

SASK/MAN/YK – 1 DL, 1 PL

ONT – 7 DL, 1 PL

QUE – 7 DL, 1 PL

NB/PEI/NS/NFLD - 1 DL, 1 PL

Note: Out of Province/Territory participants - it is the candidate's responsibility to inform their Province/Territory of residence that they are registered for a DL/PL course out of Province and therefore should be included in the random draw within their Province/Territory.

Is this only for females?

Yes, this initiative is focused on women and or individuals self-identifying as women.

Are there any expectations of either the recipients and or the PTSO's beyond what is detailed above?

Recipients - The only expectation of the recipients of the subsidy is that they provide their contact information so that ACA/Mackenzie can send them a letter of congratulations and promote through their social channels.

PTSO's – The PTSO's will be expected to perform a random draw of female course registrants on March 4th and provide ACA the winners information. PTSO's will be asked to provide the subsidy, as per the outline provided, to the winners and invoice ACA for the amount paid out.