







2020 Audi FIS Ski Cross World Cup supported by Mackenzie Investments **Media Kit**

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1. About 2020 Audi FIS Ski Cross World Cup supported by Mackenzie Investments

The 2020 Audi FIS Ski Cross World Cup at Nakiska supported by Mackenzie Investments will be the most exciting event in Canada this January! Catch the world-leading Canadian Ski Cross Team as they take on international competitors.

2. About Nakiska Ski Area

Based in the beautiful Canadian province of Alberta, Nakiska is surrounded by the Rocky Mountains, just 83 kms away Calgary which presents numerous possibilities for winter sports. Nakiska offers a great skiing experience with its 64 trails and four chairlifts.

The Canadian Rockies have numerous high peaks and ranges, such as Mount Robson (3,954 m) and Mount Columbia (3,747 m). Much of the range of the Canadian Rockies is protected by national and provincial parks, several of which collectively comprise a World Heritage Site.

It is almost guaranteed that the Northern hemisphere gets snow early enough in the season to enable a great maintenance of the slopes and provide all that is necessary to build a great Ski Cross course to be ready for the race on January 18. This will be the first race in the new year after a very intense Cross Alps Tour in December and a well-deserved holiday break.

Athletes claim that it is one of the more technical courses on the circuit, and the Canadian team always puts up a great show for many supporters who find their way to the finish area, including school kids, families and fans.

Nakiska links and info:

- Nakiska past results
- Nakiska data page (live timing, brackets and results)

3. Event Details

January 16, 2020

 Canadian Ski Cross Team Media Availability 16:30 MST

Cedar Room at the Pomeroy Hotel, Kananaskis

Please confirm your presence to:

Whitney Hunter, Manager of Communications, Alpine Canada whunter@alpinecanada.org































































January 17, 2020

12:00 pm: Qualifications

7:30 pm - 9:30 pm: Official Bib Draw

January 18, 2020

• 11:00 am: VIP and Festival Experience Area Open

• 12:00 pm: Race starts • 12:45 pm: Finals

• 1:25 pm: Awards

• 1:30 pm: ACA VIP Closes

4. Media Access and Information

Media Accreditation

Media accreditation can be accessed through filling out the official form: https://alpinecanada.org/events/fis-ski-cross-world-cup-nakiska-can

Social Media Access

o Official Canadian Ski Cross Team Social Media Channels

Facebook: https://www.facebook.com/alpinecanada

• Twitter: @Alpine Canada

• YouTube: https://www.youtube.com/alpinecanadalpin

o Official Nakiska Ski Area Social Media Channels

• Facebook: https://www.facebook.com/skinakiska/

Twitter: @skinakiska

Instagram: @nakiskaskiarea

o Official Hashtags

For all channels commonly using hashtags (Twitter, Instagram, Facebook) the official hashtag is: #nakiskaskicross

We encourage you to mark, tag and @ all relevant channels in any of your posts concerning freestyle skiing, and in any post relating to your event we will happily return the favour.

























































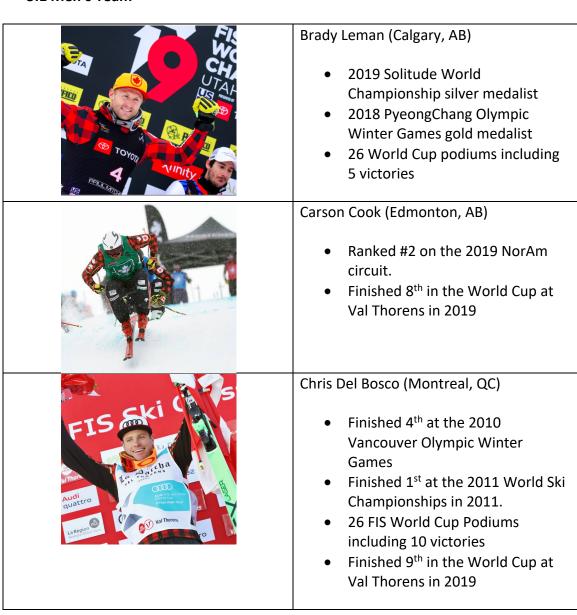


• Live-scoring and Statistics

The live-scoring service for the 2019/2020 Audi FIS Ski Cross World Cup tour will be available HERE.

5. Team Canada Athlete Snapshot

5.1 Men's Team



































































- Five NorAm podiums during the 2018-19 season
- Finished 2nd at the 2019 FIS Junior World Ski Championship



Jared Schmidt (Ottawa, ON)

- Claimed five NorAm podiums in the 2019 season including three first place finishes
- Sister Hannah is also on the team
- Returning from knee injury suffered in 2018-19 season



Kevin Drury (Toronto, ON)

- 2019 Solitude World Championship bronze medalist
- 7 FIS World Cup Podiums including 4 victories.
- Finished fourth at the 2018
 PyeongChang Olympic Winter
 Games



Kris Mahler (Canmore, AB)

- Two World Cup podium finishes this season including a victory at Val Thorens
- Returning this season from injury























































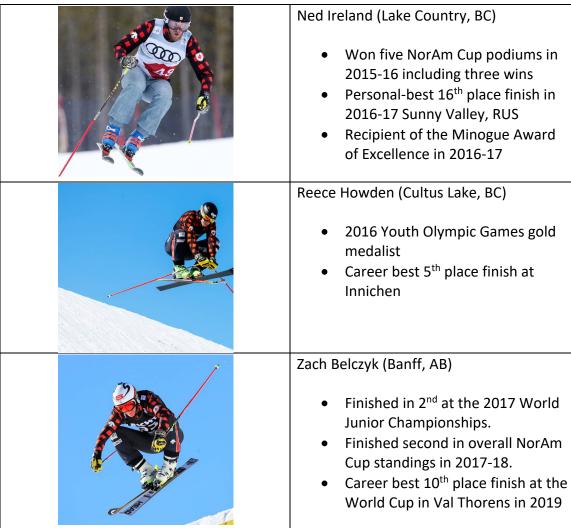












5.2 Women's Team



Abby McEwen (Edmonton, AB)

- Ranked #15 in World Ski Cross Ranking
- 21 career NorAm podium finishes
- Made her World Cup circuit debut in 2018/19































































	2 top-8 finishes and 6 top 16 finishes
	 Antoinette Tansley (Calgary, AB) Ranked 5th on the NorAm Cup in 2019 Finished 9th at the 2019 National Ski Cross Championship
GANADI	 Brittany Phelan (Mont-Tremblant, QC) 2018 PyeongChang Olympic Winter Games silver medalist 6 World Cup podiums
	Courtney Hoffos (Winderere, BC) Claimed five NorAm podiums in 2019 Three World Cup podiums all in 2019
	 Hannah Schmidt (Ottawa, ON) Ranked 3rd on the 2019 NorAm circuit Brother Jared is also on the team

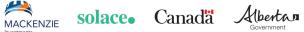


























































India Sherret (Cranbrook, BC) Ranked 10th on the 2019 NorAm circuit 2015 World Junior Champion Two World Cup podiums in Indre Fjall (2018) and Val Thorens (2019) Marielle Thompson (Whistler, BC) 2019 Solitude World Championship gold medalist 2014 Sochi Olympic Winter Games gold medalist 39 World Cup podiums including 23 victories. Zoe Chore (Cranbrook, BC) Finished sixth at the 2016 Youth Olympic Winter Games in Lillehammer, NOR.





























































6. Key International Athletes

Men

Bastien Midol (FRA) Jean-Frederic Chapuis (FRA) Alex Fiva (SUI) Florian Wilmsmann (GER) Daniel Traxler (AUT) Jonathan Midol (FRA) Jonas Lehnerr (SUI) Youri Duplessis Kergomard (FRA) Ryan Regez (SUI) Viktor Andersson (SWE)

Women

Fanny Smith (SUI) Sandra Naeslund (SWE) Andrea Limbacher (AUT) Sanna Luedi (SUI) Heidi Zacher (GER) Marielle Berger Sabbatel (FRA)

















































