

THE PODIUM CLUB

2017/
2018



**JOIN OUR OLYMPIC &
PARALYMPIC JOURNEY –
THE PODIUM IS A STEP AWAY**



ALPINE CANADA ALPIN



Photo: GEPA/ALPINE CANADA



As a veteran of the Canadian Ski Team, I've had the pleasure of developing long-term relationships with individuals who support the goals and dreams of mine, and my teammates. Without the generous support from people like you, achieving podium success would be even harder than it already is! Please consider supporting the Podium Club and joining our Canadian team!"

- MANNY OSBORNE-PARADIS
CANADIAN ALPINE SKI TEAM

THE PODIUM CLUB



THE **PODIUM CLUB** is Alpine Canada's dedicated fundraising movement that provides critical financial resources to our Olympic, Paralympic and World Cup athletes. As the national, not-for-profit association that governs alpine, para-alpine and ski cross racing, Alpine Canada depends on the generous support of individual donors to help fund our high performance athletes.

Alpine Canada's Development Team program is also directly supported by funds generated through the Podium Club and supports Canada's elite U21 ski racers. We support our athletes by participating in stepping stone events to the World Cup, such as the Nor-Am Cup, Europa Cup tour, and Canadian Championships, providing athletes with their best shot at climbing to the top.

The Podium Club funds high performance programming requirements such as world-class coaches and a

comprehensive team of sport science, travel, nutrition, strength, conditioning, and medical experts, all of which are integral to the success of our athletes. Without your support, these critical services would not be available to our athletes.

As a valued Podium Club donor, you join a fellowship of like-minded individuals and corporations whose goal is to directly support our current and next generation of Canadian champions. You play an integral role in their success today and as we look toward the future.

With your generous contribution, we can support our athletes who will stand atop the podium on the World Cup, NorAm and Europa Cup circuits - ultimately leading to the 2018 Olympic and Paralympic Winter Games in PyeongChang, South Korea.

Join our Olympic and Paralympic Journey by becoming a member of the Podium Club – the podium is a step away.



MARIE-MICHÈLE GAGNON
CANADIAN ALPINE SKI TEAM

Photo: GEPA/ALPINE CANADA



Photo: DAVE HOLLAND/ALPINE CANADA

HOW YOU MAKE A DIFFERENCE

100% OF EVERY PODIUM CLUB DONATION GOES DIRECTLY TO CRITICAL ON-SNOW PROGRAMMING FOR OUR ATHLETES.



EQUIPMENT



TRAINING



SUPPORT SERVICES
(ski technician, physio, nutritionist, trainer)



TRAVEL SUPPORT



DOMESTIC DEVELOPMENT



WORLD-CLASS COACHING

IN 2016/2017, ALPINE CANADA ATHLETES AND TEAMS ACHIEVED INCREDIBLE SUCCESS, RESULTING IN ONE OF THE MOST SUCCESSFUL SEASONS IN RECENT HISTORY. BECAUSE OF THE SUPPORT RECEIVED FROM OUR GENEROUS DONORS, CANADIAN SKI TEAMS AND ATHLETES ACHIEVED THE FOLLOWING RESULTS:

- 50** | WORLD CUP PODIUMS
- 14** | WORLD CHAMPIONSHIP MEDALS
- 4** | WORLD JR. CHAMPIONSHIP MEDALS
- 4** | CRYSTAL GLOBES
- 1** | NATION'S CUP CANADA SKI CROSS
- 4** | OVERALL NORAM TITLES
- 7** | OVERALL DISCIPLINE NORAM TITLES



ERIK GUAY & MANNY OSBORNE-PARADIS
2017 WORLD CHAMPIONSHIPS, SUPER-G

WHY I GIVE



“ As a young ski racer who rose through the ranks to the International level, I was fortunate to receive financial support from donors who helped us get to the races that we might not have otherwise been able to attend. Having the chance to compete in these events helped propel our teams along the pathway to successfully positioning Canada as a competitive nation in the International ski racing community. Every year, I'm delighted to give back just as parents, businesses and others did during my time. Canadian Ski Team athletes represent us on the world stage and it makes me doubly proud when I see them standing on the podium for Canada, knowing that people like you and I helped in our small way to put them there!

- DANNY MINOGUE, MONTREAL, QC



“ The Fiell family are an impassioned group of lifelong skiers and Canadian ski racing fans. As all Canadians do, we take great pride when we see our National Team athletes achieve world-class status and success on the World Cup, World Championship, Olympic and Paralympic stage. When we have the opportunity to witness the Canadian flag accompany our athletes on the podium, we feel an overwhelming sense of pride and appreciation for the hard work and dedication it requires to reach the podium. It takes a village to create champions and we're delighted to be apart of the greater team. Go Canada Go!

- SANDRA FIELL, CALGARY, AB

2018 OLYMPIC & PARALYMPIC WINTER GAMES

PYEONGCHANG, SOUTH KOREA

THE 2017-18 SEASON represents the final opportunity for athletes to vie for a spot at the 2018 PyeongChang Games. We are so close and our successes achieved over the past three years indicate that the Canadian Ski Teams are poised for podium success in 2018.

In 2017, Erik Guay and Manny Osborne-Paradis amassed three World Championship medals, while Canada Ski Cross star and reigning Olympic Gold Medallist, Marielle Thompson, secured the Crystal Globe as the number one ski cross athlete world. On the para-alpine circuit, Mac Marcoux (guide: Jack Leitch) and Alana Ramsay secured a total of three Crystal Globes, demonstrating their continued dominance in para-alpine racing.

With your generous support, we can take that final step towards achieving the ultimate goal any world-class athlete dreams of achieving – an Olympic or Paralympic medal. All donors will receive a charitable receipt, benefits unique to each funding level, and annual updates on the athletes who represent Canada on the world stage.



MARIELLE THOMPSON
CANADIAN SKI CROSS TEAM

Photo: GEPA/ALPINE CANADA

PODIUM CLUB BENEFITS

SUSTAINABLE FUNDING IS ESSENTIAL TO THE SUCCESS OF OUR ATHLETES – AND MULTI-YEAR COMMITMENTS FROM DONORS LIKE YOU IS THE KEY TO THAT SUCCESS. THE PODIUM CLUB OFFERS FOUR LEVELS OF GIVING FOR YOU TO CONSIDER FOR YOUR MULTI-YEAR COMMITMENT.



HELLY HANSEN PODIUM CLUB JACKET (all levels)



OFFICIAL REPLICA APPAREL (Silver Medallist)



DISCOUNTED HELI-SKI PACKAGES (Silver Medallist)



REPLICA TEAM JACKET (Gold Medallist)



SIGNED WORLD CUP COMPETITION BIB (Gold Medallist)



3-DAY WORLD CUP VIP EXPERIENCE (Crystal Globe)

ALL DONATIONS ARE UP TO 100% TAX-DEDUCTIBLE AS ALPINE CANADA ALPIN IS A REGISTERED CHARITABLE ORGANIZATION. (10016 4995 RR 0001)

BRONZE MEDALLIST \$5,500

CONTRIBUTION (benefits across all levels)

- Helly Hansen Podium Club jacket
- Exclusive offers and discounts to Alpine Canada's online store
- Access to Alpine Canada partner offers as offered
- Invitations to exclusive Alpine Canada events and functions
- Podium Club insider updates throughout the year

SILVER MEDALLIST \$10,000

CONTRIBUTION

- Replica Canadian Ski Team apparel
- Exclusive family centric VIP experience with an Alpine Canada athlete
- Join Alpine Canada strength training team for a 2-day off-snow physical assessment,
- helping you increase your on snow performance!
- Access to discounted Mike Wiegele Helicopter Skiing experiences, hosted by an Alpine Canada athlete or alumni

GOLD MEDALLIST \$25,000

CONTRIBUTION

- Replica Canadian Alpine Ski Team jacket
- Additional Helly Hansen Podium Club jacket
- Commemorative signed World Cup competition bib
- Alpine Canada official merchandise for personal use (donation to charity, ski club, etc.)
- An exclusive on snow training experience in the fall with the alpine ski team(s)
- Access to one North American World Cup VIP experience

CRYSTAL GLOBE \$50,000+

CONTRIBUTION

- Hosted ski day with a current Alpine Canada Alpin athlete for you and your family
- Replica Canadian Alpine Ski Team jacket
- Additional Podium Club jacket
- Commemorative signed World Cup competition bib
- Alpine Canada team merchandise for personal use (donation to charity, ski club, etc.)
- An exclusive on snow training experience in the fall with the alpine ski team(s)
- Three-day World Cup VIP experience at a North American event



Photo: GEPA/ALPINE CANADA



WHY I GIVE



“ I have been a proud supporter of Alpine Canada for over 20 years, driven by my great passion for ski racing in Canada. I donate annually because I want to see and contribute to our Canadian Ski Team athletes’ successes at the highest of levels on the International stage.

- MAX MEIER, VANCOUVER, BC

Photo: GEPA/ALPINE CANADA



“ I have grown up loving skiing – Nancy Greene, the Crazy Canucks, the Canadian Cowboys... - and have an abiding admiration for those who have the skill and desire to represent Canada on our National Ski Teams. I am immensely proud of the way our skiers continue to perform on the world stage and the success they have achieved. We are thrilled to be part of the “village of support behind their every turn.” PyeongChang here we come!

- COLIN CHAPIN, TORONTO, ON



JACK LEITCH
CANADIAN PARA ALPINE
SKI TEAM - GUIDE

MAC MARCOUX
CANADIAN PARA ALPINE
SKI TEAM

JOIN THE PODIUM CLUB

Photo: MARCUS HARTMANN/ALPINE CANADA

IN 2016/2017, BECAUSE OF THE GENEROSITY OF THE FOLLOWING DONORS, CANADA'S ATHLETES' PROUDLY REPRESENTED THEIR COUNTRY ON THE WORLD STAGE. YOU TOO CAN JOIN THIS EXCLUSIVE LIST OF GENEROUS DONORS, CONTRIBUTING TO THE ATHLETIC ACHIEVEMENTS OF OUR ATHLETES IN 2017/2018!

2016-2017 PODIUM CLUB DONORS:

OLYMPIC & PARALYMPIC JOURNEY

- Anonymous Donor
- Nova Steel

CRYSTAL GLOBE

- Tim Dattels

GOLD MEDALLIST

- Cadillac Fairview Company
- Alain Carrier
- CBRE
- Davies Ward Phillips & Vineberg LLP
- Element Fleet Management
- Jill Irving
- Danny Minogue
- Stewart Robinson
- Joe Shlesinger
- Chris Slubicki & Jocelyne Drouin
- François-Charles Sirois
- John & Shannon Sullivan
- The Randy Gillies Family Foundation
- Mark Wiseman

SILVER MEDALLIST

- Tim & Karen Anderson
- William Bamber
- BC Alpine
- Gilles Bélanger
- Eric Boyko
- Simon Dupéré
- Andrew Fortier
- Gordon & Lorraine Gibson
- Russell Goodman
- Blake Hutcheson
- Invesco
- J. Michael Robbins & Associates Inc.
- La Fondation Libermont / JS Monty
- Stephen Lister
- Medical Pharmacies Group Ltd.
- Trevor Nakka
- Brad Nullmeyer
- Nancy Phillips
- PricewaterhouseCoopers LLP
- RBC Foundation
- John Risley
- Solace Systems
- TELUS

BRONZE MEDALLIST

- Giovanni Accurso
- William Ainley
- ARC Financial Corp / Brian Boulanger
- Donald F. Archibald
- Michael Bannock
- Cascades Canada ULC
- Colin Chapin
- Stephen Chetner
- Steve Chisholm
- Derek Christie
- Chris Clark
- The Collombin Family
- Guy Côté
- Peter Doering
- Reid Drury
- Sarah Ellwood
- Bruce & Sandra Fiell
- Gestion Deloitte S.E.C
- Nancy Greene
- Ian Griffin
- Martha Hall Findlay
- Geoff Heward
- Scott Hutcheson
- Don James
- Alison Keene
- KPMG
- Eric LaFleche
- Albert Laplante
- Lighthouse Talent Management / Mark Atkins
- Fred Losani
- Stephen MacCulloch
- Iohann Martin
- Scott McCain
- Jim McGovern
- Max Meier
- Miles Davison LLP
- Oliver Perron-Collins
- Panorama Resort
- Parrish & Heimbecker, Limited
- Power Corporation of Canada
- Mitch Putnam
- Ken Renton
- Chris Robinson
- Bob Rooney
- Jim Saunders
- Mark Sherman
- Perry Spitznagel
- Sun Life Financial
- The John David & Signy Eaton Foundation
- The Riddell Family Foundation
- Eric Tripp
- Jamie Wallace
- White Star Capital
- Peter & Carol Ann Williams

ERIK READ
CANADIAN ALPINE SKI TEAM



FOR MORE INFORMATION

LINSEY FERGUSON
VICE PRESIDENT, PARTNERSHIPS

416.967.9339
lferguson@alpinecanada.org

FOR FULL PODIUM CLUB
INFORMATION, PLEASE VISIT US AT
[ALPINE CANADA.ORG/DONATE](http://ALPINECANADA.ORG/DONATE)

Photo: GEPA/ALPINE CANADA



@AlpineCanada



@Alpine_Canada



Alpine Canada Alpin

alpinecanada.org